

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Joseph M. Asher, et al.  
Serial No.: 10/816,238  
Filing Date: April 1, 2004  
Art Unit: 3625  
Confirmation No.: 9139  
Examiner: Robert M. Pond  
Title: *ELECTRIC SILENT AUCTION SYSTEM AND METHOD*

**MAIL STOP AMENDMENT**  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**RESPONSE PURSUANT TO 37 C.F.R. § 1.111**

In response to the Office Action mailed September 8, 2006, Applicants respectfully request the Examiner to reconsider the rejection of the claims in view of the following amendments and the comments as set forth below.